

## Cookie Policy

### What are Cookies?

The term cookie is used to describe cookies and similar technologies e.g., tags and pixels. Cookies are small data files that websites place on your devices such as your computer, laptop and mobile.

Some essential features of our website and products specifically our Together application won't work without some types of cookies and having other cookies switched off can affect the efficiency of the website and our products.

### Our use of cookies

We use Cookies for the following purposes:

To improve our website and products by understanding which parts work well and which do not.

To enable us to collect information about how you and other people use our website and products.

To improve your experience on our websites and products.

To measure how effective our online advertising and marketing communications are.

Overall, cookies help us provide you with a better experience and functionality when you visit our website and when are participating in a research study on the Together platform.

### What cookies do we use?

We use the following Cookies:

**Necessary cookies:** these are cookies that are required for the operation of our website and the Together platform. They are necessary for the security and integrity of the sites. They support the structure of the pages displayed, improve navigation, and allow you to return to pages or sections you have visited.

**Preference cookies:** these cookies enable the sites to remember information that changes how the website and platform behaves or looks e.g., the preferred language, your region.

**Statistics cookies:** these cookies allow us to recognise and count visitors to our website and platform. They also improve how the website and the platform work. The data is aggregated and anonymised, so we are not able to identify you.

**Marketing cookies:** these cookies will collect information about your browsing habits and help us to understand some of our marketing activities better.

## Go-Further website

### Necessary

Name	Provider	Purpose	Expiry	Type
SIDCC	google.com	Application security and authentication	1 year	HTTP
HSID	google.com	User authentication	2 years	HTTP
HSID	google.co.uk	User authentication	2 years	HTTP
SID	google.co.uk	Authentication cookie	2 years	HTTP
SID	google.com	Authentication cookie	2 years	HTTP
__Secure-3PSID	google.com	Authentication cookie	2 years	HTTP
__hssc	go-further.co	Hubspot authentication	1 day	HTTP
__hstc	go-further.co	Display and Blog information	13 months	HTTP
__hsrsc	go-further.co	Hubspot authentication	Session	Session
hubspotutk	go-further.co	Display and Blog information	13 months	HTTP

### Preference

Name	Provider	Purpose	Expiry	Type
SSID	google.co.uk	Stores preferred user language	2 years	HTTP
__Secure-3PSIDCC	google.com	Stores preferred user language	1 year	HTTP
SSID	google.com	Stores preferred user language	2 years	HTTP
NID	google.com	Google preferences	6 months	HTTP
__hs_opt_out	go-further.co	Stores cookie preferences	13 months	HTTP
__hs_initial_opt_in	go-further.co	Stores cookie preferences	13 months	HTTP

### Statistics

Name	Provider	Purpose	Expiry	Type
_ga	go-further.co	Google Analytics	2 years	HTTP
_gcl_au	go-further.co	Google Analytics	3 months	HTTP
_gid	go-further.co	Google Analytics	2 days	HTTP

### Marketing

Name	Provider	Purpose	Expiry	Type
SAPISID	google.com	Store users preferences & info	2 years	HTTP
APISID	google.com	Store users preferences & info	2 years	HTTP
__Secure-3PAPISID	google.co.uk	Store users preferences & info	2 years	HTTP
__Secure-3PSID	google.co.uk	Store users preferences & info	2 years	HTTP
APISID	google.co.uk	Store users preferences & info	2 years	HTTP
__Secure-3PAPISID	google.com	Store users preferences & info	2 years	HTTP
SAPISID	google.co.uk	Store users preferences & info	2 years	HTTP
RUL	.doubleclick.net	Google ad words	1 year	HTTP
IDE	doubleclick.net	Google ad words	13 months	HTTP

## Together application Version 1.0

### Necessary

Name	Provider	Purpose	Expiry	Type
ISSESS	Built by Further	Contains a unique session ID. This ID is allocated to the web browser on the first loaded page and is used by the app to identify visitors while browsing different pages	1 week	HTTP
Together (user)	Built by Further	Once authenticated, this cookie contains the unique user ID. This is used by the app to identify authenticated users and carry the session on while browsing different pages.	2 hours	HTTP
Together (perPage)	Built by Further	Once authenticated, we store in a cookie containing the maximum number of results to display.	2 weeks	HTTP

### Preferences

Name	Provider	Purpose	Expiry	Type
Together (lang)	Built by Further	Once authenticated, we store in a cookie the language the app is displayed in.	2 weeks	HTTP

## Performance

_utma : unique visitor cookie	Google Analytics	Monitor activity on the application	2 years	HTTP
_utmb : web session cookie	Google Analytics	Monitor activity on the application	30 minutes	HTTP
_utmc : web session cookie	Google Analytics	Monitor activity on the application	When browser is closed	HTTP
_utmt : request rate throttle	Google Analytics	Monitor activity on the application	10 minutes	HTTP
_utmz : campaign cookie	Google Analytics	Monitor activity on the application	6 months	HTTP

## Together application Version 2.0

### Necessary

Name	Provider	Purpose	Expiry	Type
access_token	Built by Further	Enable user authentication	3 hours	HTTP
refresh_token	Built by Further	Enable user authentication	6 hours	HTTP

### Contact us:

If you have any questions about this policy, please contact us using the details below:

[dpo@go-further.co](mailto:dpo@go-further.co)

*Last updated 18th May 2022*