

Cookie Policy

What are Cookies?

The term cookie is used to describe cookies and similar technologies e.g., tags and pixels. Cookies are small data files that websites place on your devices such as your computer, laptop and mobile.

Some essential features of our website and products specifically our Together application won't work without some types of cookies and having other cookies switched off can affect the efficiency of the website and our products.

Our use of cookies

We use Cookies for the following purposes:

To improve our website and products by understanding which parts work well and which do not.

To enable us to collect information about how you and other people use our website and products.

To improve your experience on our websites and products.

To measure how effective our online advertising and marketing communications are.

Overall, cookies help us provide you with a better experience and functionality when you visit our website and when are participating in a research study on the Together platform.

What cookies do we use?

We use the following Cookies:

Necessary cookies: these are cookies that are required for the operation of our website and the Together platform. They are necessary for the security and integrity of the sites. They support the structure of the pages displayed, improve navigation, and allow you to return to pages or sections you have visited.

Preference cookies: these cookies enable the sites to remember information that changes how the website and platform behaves or looks e.g., the preferred language, your region.

Statistics cookies: these cookies allow us to recognise and count visitors to our website and platform. They also improve how the website and the platform work. The data is aggregated and anonymised, so we are not able to identify you.

Marketing cookies: these cookies will collect information about your browsing habits and help us to understand some of our marketing activities better.

Go-Further website

Necessary

| Name | Provider | Purpose | Expiry | Type |
|----------------|---------------|---|-----------|---------|
| SIDCC | google.com | Application security and authentication | 1 year | HTTP |
| HSID | google.com | User authentication | 2 years | HTTP |
| HSID | google.co.uk | User authentication | 2 years | HTTP |
| SID | google.co.uk | Authentication cookie | 2 years | HTTP |
| SID | google.com | Authentication cookie | 2 years | HTTP |
| __Secure-3PSID | google.com | Authentication cookie | 2 years | HTTP |
| __hssc | go-further.co | Hubspot authentication | 1 day | HTTP |
| __hstc | go-further.co | Display and Blog information | 13 months | HTTP |
| __hsrsc | go-further.co | Hubspot authentication | Session | Session |
| hubspotutk | go-further.co | Display and Blog information | 13 months | HTTP |

Preference

| Name | Provider | Purpose | Expiry | Type |
|---------------------|---------------|--------------------------------|-----------|------|
| SSID | google.co.uk | Stores preferred user language | 2 years | HTTP |
| __Secure-3PSIDCC | google.com | Stores preferred user language | 1 year | HTTP |
| SSID | google.com | Stores preferred user language | 2 years | HTTP |
| NID | google.com | Google preferences | 6 months | HTTP |
| __hs_opt_out | go-further.co | Stores cookie preferences | 13 months | HTTP |
| __hs_initial_opt_in | go-further.co | Stores cookie preferences | 13 months | HTTP |

Statistics

| Name | Provider | Purpose | Expiry | Type |
|---------|---------------|------------------|----------|------|
| _ga | go-further.co | Google Analytics | 2 years | HTTP |
| _gcl_au | go-further.co | Google Analytics | 3 months | HTTP |
| _gid | go-further.co | Google Analytics | 2 days | HTTP |

Marketing

| Name | Provider | Purpose | Expiry | Type |
|-------------------|------------------|--------------------------------|-----------|------|
| SAPISID | google.com | Store users preferences & info | 2 years | HTTP |
| APISID | google.com | Store users preferences & info | 2 years | HTTP |
| __Secure-3PAPISID | google.co.uk | Store users preferences & info | 2 years | HTTP |
| __Secure-3PSID | google.co.uk | Store users preferences & info | 2 years | HTTP |
| APISID | google.co.uk | Store users preferences & info | 2 years | HTTP |
| __Secure-3PAPISID | google.com | Store users preferences & info | 2 years | HTTP |
| SAPISID | google.co.uk | Store users preferences & info | 2 years | HTTP |
| RUL | .doubleclick.net | Google ad words | 1 year | HTTP |
| IDE | doubleclick.net | Google ad words | 13 months | HTTP |

Together application

Necessary

| Name | Provider | Purpose | Expiry | Type |
|--------------------|------------------|---|---------|------|
| ISSESS | Built by Further | Contains a unique session ID. This ID is allocated to the web browser on the first loaded page and is used by the app to identify visitors while browsing different pages | 1 week | HTTP |
| Together (user) | Built by Further | Once authenticated, this cookie contains the unique user ID. This is used by the app to identify authenticated users and carry the session on while browsing different pages. | 2 hours | HTTP |
| Together (perPage) | Built by Further | Once authenticated, we store in a cookie containing the maximum number of results to display. | 2 weeks | HTTP |

Preferences

| Name | Provider | Purpose | Expiry | Type |
|-----------------|------------------|--|---------|------|
| Together (lang) | Built by Further | Once authenticated, we store in a cookie the language the app is displayed in. | 2 weeks | HTTP |

Performance

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|-------------------------------|------------------|-------------------------------------|------------------------|------|
| _utma : unique visitor cookie | Google Analytics | Monitor activity on the application | 2 years | HTTP |
| _utmb : web session cookie | Google Analytics | Monitor activity on the application | 30 minutes | HTTP |
| _utmc : web session cookie | Google Analytics | Monitor activity on the application | When browser is closed | HTTP |
| _utmt : request rate throttle | Google Analytics | Monitor activity on the application | 10 minutes | HTTP |
| _utmz : campaign cookie | Google Analytics | Monitor activity on the application | 6 months | HTTP |

Contact us:

If you have any questions about this policy, please contact us using the details below:

dpo@go-further.co

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